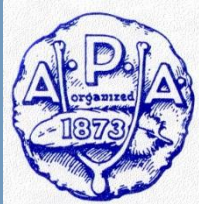
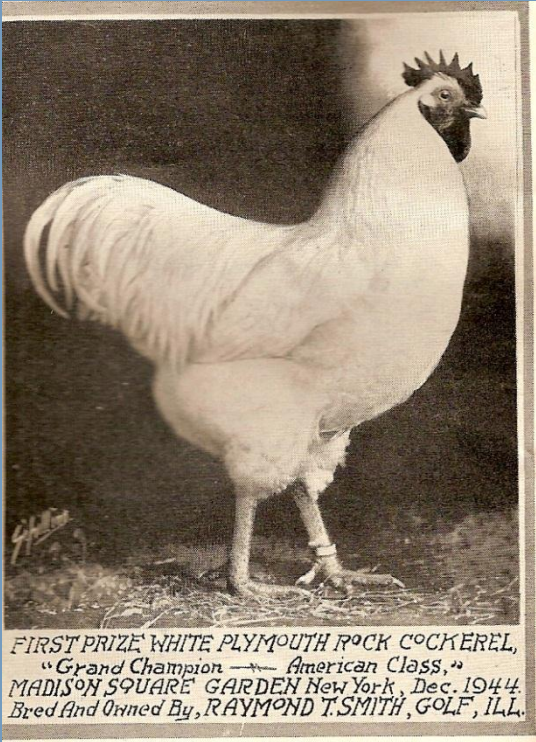
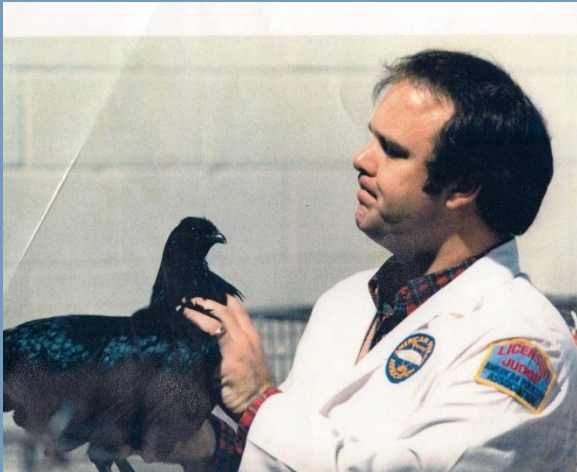



Heritage Poultry and the American Poultry Association

November 2011



The American Poultry Association

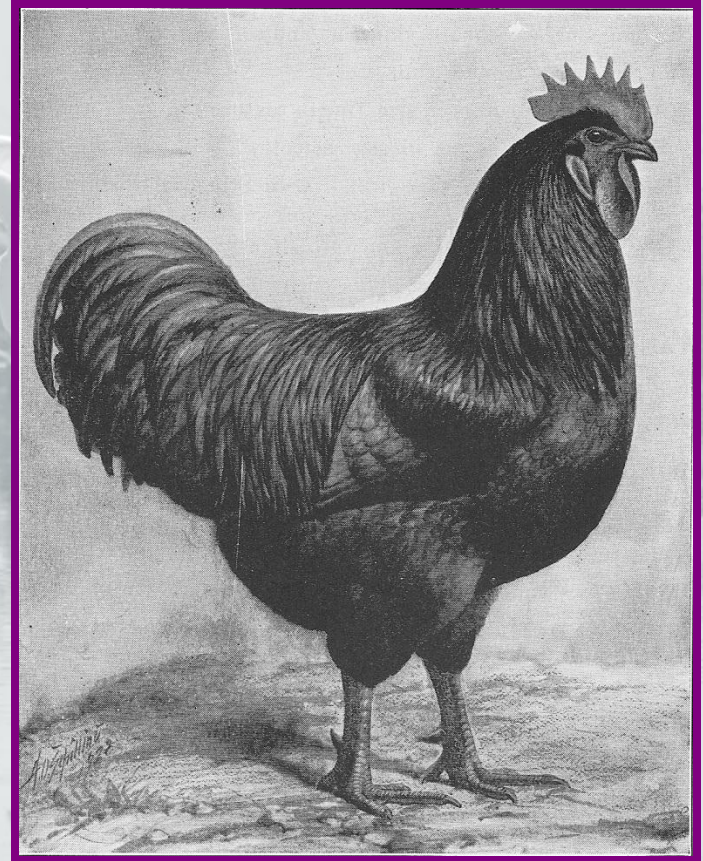
- ▶ **The oldest livestock organization in America, founded in 1873.**
 - ▶ **The focus has always been on promotion of Standard-bred poultry.**
 - ▶ **The keystone of the Standard-bred poultry arena is the APA's array of standard breed and variety descriptions presented in the American Standard of Perfection (ASOP).**
 - ▶ **The foundation concepts of Standard-bred poultry, based on the ASOP, were incorporated into the ALBC definitions of heritage poultry.**
- 
- A white Standardbred chicken is shown in profile, facing left, standing in a field of tall grass. The chicken has a large, upright comb and a long, flowing tail. The background is a soft-focus field of green grass under a bright sky.

Heritage Poultry - Definitions

- ▶ **Begins with a concept of heritage or history.**
- ▶ **Desire to afford some essential, unique standing to poultry breeds that had a role in poultry production history**
- ▶ **The keystone of the Standard-bred poultry arena is the APA's array of standard breed and variety descriptions presented in the American Standard of Perfection (ASOP).**
- ▶ **Several foundation concepts of Standard-bred poultry, based on the ASOP, were incorporated into the ALBC definitions of heritage poultry.**

Standard-Bred Poultry

- ▶ **Defined characteristics that encompass both ideal aesthetic (color, conformation) and productive elements.**
- ▶ **The first standards were designed to portray poultry with specific characteristics that were improvements over the common mixed flocks of the day.**



Standard-Bred Poultry

- ▶ Over the period from approximately 1900 to 1940, the Standard-bred flocks WERE the poultry flocks of commerce, not just for exhibition.

Address

Place Your Orders Now
LAMONA
Baby Chicks

THE finest general-purpose fowl ever developed—one that will make more profits for you because they grow fast and large, are exceptionally fine table birds and are prolific layers of large white-shelled eggs. Orders should be placed at once to insure prompt delivery. Baby chicks \$1.00 each and up. Prices of older pullets and cockerels on request.

S. E. RAYMOND
Cutty Sark Farm · Chardon, Ohio

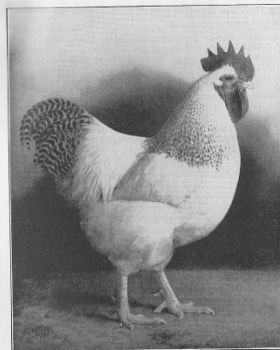
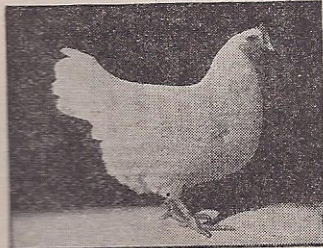


FIGURE 97
DELAWARE MALE

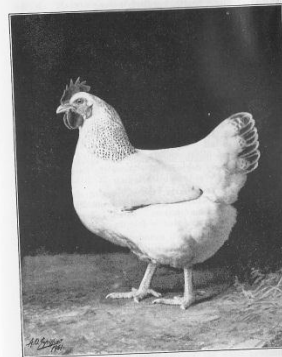
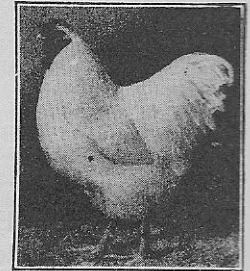


FIGURE 98
DELAWARE FEMALE

"The Layers Win, The Winners Lay"

Regal Dorcas White Wyandottes

Regal Dorcas White Wyandottes are now in demand in every civilized country. The Worlds Poultry Congress has doubled my foreign trade. Today I sent shipments to six foreign countries, Russia, China, Peru, Ireland, Newfoundland and a dozen lots to the United States. What other breeder can show such a record. They are a hardy quick developing breed and superb as a table fowl.



This is the time to make your purchase. I have raised a large flock and can ship promptly.

**5000 COCKS, HENS, COCKERELS
AND PULLETS FOR SALE 5000**

Send for my free Catalogue and Fall Bulletin.

Send 20 cents in stamps or coin for the Regal White Wyandotte Book. The information it contains will be worth dollars to you.

JOHN S. MARTIN

Box 603

Port Dover, Canada

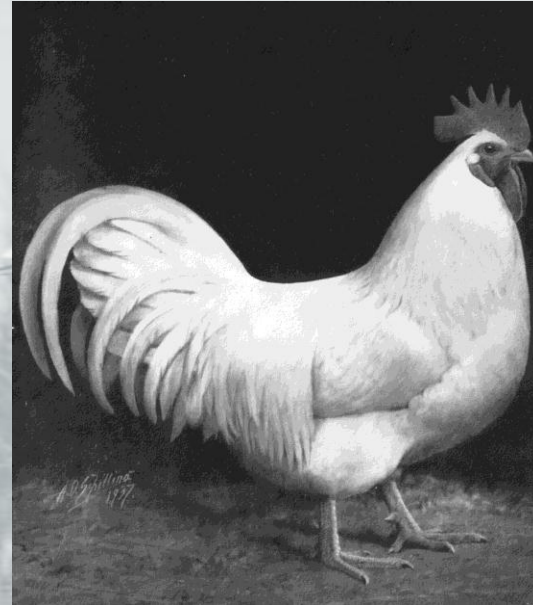
Heritage Flock Certification

- ▶ Back in the 1940's the APA set up a flock certification program
- ▶ Flock certification involved having APA-approved flock inspectors go to a farm site and evaluate the flocks per APA guidelines
- ▶ Flock certifications involved gauging standard qualities of the birds, some aspects of the operation, and even some characteristics of the flock owner



Heritage Flock Certification

- ▶ Flock owners paid the APA/inspectors for these official flock certifications
- ▶ The APA flock certification program evidently had a relatively short lifespan as the Standard-bred poultry interests and the commercial poultry community diverged.



Heritage Flock Certification Issues

- ▶ **The APA, in cooperation with the ALBC, is exploring restoration of a flock certification program**
- ▶ **There are questions and issues to be addressed as we work toward this:**
 - Target flocks and level of demand for flock certification
 - Decisions about flock inspectors – APA licensed judges? A separate corps of inspectors that receive training and credentials?
 - Range of elements and criteria to be used for certifying heritage flocks.

