



ALBC News Ad Rates

July - August 2010
Volume 27, Issue 4
Conserving rare breeds since 1977

The American Livestock Breeds Conservancy
NEWS

Ancient White Park Cattle in North America

By Wes Hernebone

Ancient White Park cattle in North America have made some large strides in the last 20 years. In 1990, there were fewer than 20 published articles of breeding and 20 published articles of breeding and 20 published articles of breeding...

History
This breed has its past truly rooted in the middle of antiquity. Some of the earliest historical records from Britain mention the breed. While historians have disputed whether the cattle described from white the Romans is a clear that the wild white in the 13th century. There are several ancient cattle breeds of medieval times originated in the 13th century. There are several ancient cattle breeds of medieval times originated in the 13th century. There are several ancient cattle breeds of medieval times originated in the 13th century.

Genetic diversity and hardiness
The Ancient White Park is an excellent forager known for its high fertility, easy calving of its long-term priorities and contacts the King Ranch in Texas to provide a home for the cattle.

Conservation
The cattle moved at the King Ranch from the early 1940s until the early 1960s when the entire herd was sold to the Moseley family in Polk City, Iowa. The Moseleys called the herd for type and maintained the ancient horned animals separately from their more commercialized but polled cattle.

Spanish Goat Rescue Underway

All ALBC has completed the first phase of the Spanish goat rescue project in the state of Florida. The project is a multi-year effort to rescue and conserve the Spanish goat breed. The project is a multi-year effort to rescue and conserve the Spanish goat breed. The project is a multi-year effort to rescue and conserve the Spanish goat breed.

A volunteer holding the project's rescued goat, Juan the goat.

ALBC and volunteers working on the project's rescued goat, Juan the goat.

ALBC and volunteers working on the project's rescued goat, Juan the goat.

Rates

Classified ads are \$.25 per word

Camera ready display ads:
~1/4 page (3.5" x 4.75") = \$96.00 per issue
~Business card (3.5" x 2") = \$32.00 per issue

Maximum size accepted is 1/4 page.

10% discount for simply insertion (4X) of display ads.

All ads should be sent as high resolution (300DPI) JPG, EPS, or PDF files. All ads full color.

1/4 Page
3.5 inches (w) x 4.75 inches (h)



Business Card
3.5 inches (w) x 2 inches (h)

